



2006 Pick of the Year

Outstanding Segment 3 Multifunctional Imaging System, Spring 2006



Xerox WorkCentre Pro 232



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Scoring extraordinarily high marks across the board in BLI's battery of lab tests, the 32-ppm Xerox WorkCentre Pro 232 has earned a Spring 2006 BLI "Pick" award for "Outstanding Segment 3 Multifunctional Imaging System." In addition to offering very good reliability in its two-month test, requiring just one service call and misfeeding eight times, this competitively priced unit stands out in many other ways. Offering strong productivity, this unit's print efficiency in BLI's job stream test is the highest of competitive units, and its efficiency for producing booklets in both print and copy modes is the highest of tested units in its speed range. BLI Lab Manager Pete Emory said, "This model offers a lot of bang for the buck because it operates so much faster than other products with similar rated speeds."

Emory added that the IT aspects of the WorkCentre Pro 232 are exceptional, citing its highly automated installation procedures and excellent print drivers that let users see device status before sending a job. Another nice feature not seen on many products is its print-around capability. Emory explained that with this capability, if a job cannot be printed for some reason (for example, if the needed paper size is not loaded), jobs following the problematic job will not be held up, as they will with competitive products.

The WorkCentre Pro 232, which has a base price of \$11,445, also offers excellent multitasking and ease of use. Indeed, Xerox's well-designed control panel, combined with the user interface of its drivers and utilities, won the company a BLI "Outstanding Achievement" award in "Multifunction Device User Interface Design" in 2004. This unit offers standard copy, network print and scan functionality, while fax, PC fax and Internet fax are optional. BLI highly recommends the WorkCentre Pro 232 for monthly volumes of up to 75,000 impressions.

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About BLI's Picks of the Year

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended monthly volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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